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# The Swan

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## The Nordic eco-label

Abena's incontinence products with eco-label are the only products on the market which are environmentally certified.

### Are products with eco-label of a lower quality?

Not at all. Only the Abena Premium quality products are marked with the Swan, our standards of quality are unchanged.

Also when talking incontinence products the absorption have not changed, in addition, our innovative features remain the same.

The only change is that Abena is now also the best choice as regards environmental aspects.

### Is the Swan just an other new Eco label?

The Swan was established in November 1989 by the Nordic Council of Ministers.

There are strict criteria to be met. As new technologies develop, these criteria will also become more demanding.

### What does the Swan stand for?

The Swan stands for the highest environmental demands.

- The purpose of the Swan label is to reduce the impact of everyday consumption on our environment and health.
- Products marked with the Swan are less likely to cause environmental problems than similar products for the same purpose while offering the same quality.
- Your health is considered, as there are strict requirements to Swan labeled products when it comes to the use of additives and chemicals.

### What are the criteria?

The Swan criteria apply to the entire life cycle of the products, and all the impacts on the environment are documented in writing.

The documentation covers five areas:

- 1) Raw materials
- 2) Production
- 3) Distribution and Packaging
- 4) Application and
- 5) Disposal.

### Production requirements

- Reduced application of hazardous chemicals
- No use of optical brightener in fluff
- Recycling and reduction of waste



### The products must not contain any of the following substances:

- Perfume or other fragrances (e. g. essential oils or plant extracts)
- Lotions, skincare products or other moisturizers
- PVC and phthalates

### Why choose products with an environmental mark?

- Products marked with the Swan are quality products
- They do not contain any health hazardous substances
- They have minimal impact on the environment, throughout their entire life cycle

### Which of Abena's products are marked with the Swan?

Abena has a wide range of products with the eco-label, amongst these are our incontinence products, the Abena Skincare range and our Bambo and Bambo Nature baby diapers.

Choosing Abena products proves that you take global responsibilities seriously, and make the best environmental choice.